

December 2025 | Vol 1 | Issue 3

Daya Anjali

MANJAKKUDI & BEYOND

Education that Empowers

The Swami Dayananda College of Arts & Science has grown to become not just a respected academic centre par excellence but also an institution that prepares tomorrow's change-makers.

Page 6

Brought to you by
SWAMI DAYANANDA
Educational Trust





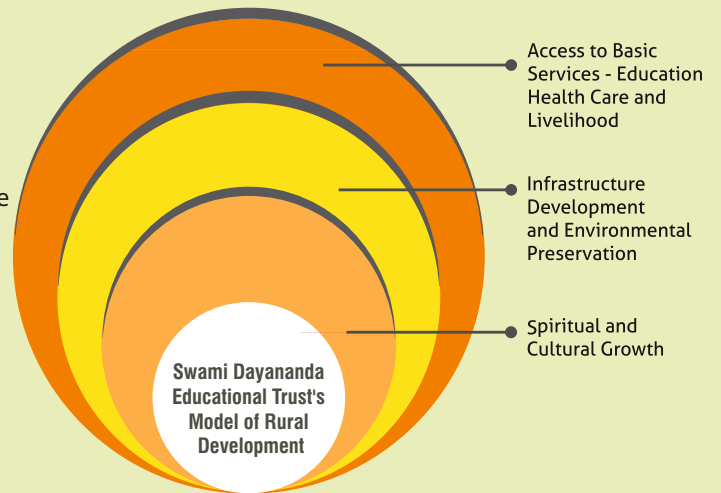
Our Founder

Puja Swami Dayananda Saraswati was an acclaimed spiritual leader, profound thinker, philosopher and master of Vedanta who worked towards societal transformation at the grassroots level.

“A human being needs to become a contributor, and not merely exist as a consumer.”

The Journey of Trust and Transformation

Swami Dayananda Educational Trust (SDET) focuses on sustainable rural development in and around the village of Manjakkudi, Tiruvarur District, Tamil Nadu. Founded in 2003, by Puja Sri Swami Dayananda Saraswati, it aims to create societal change and progress from the grassroots without compromising the essential character of the rural traditions, culture and lifestyle.



Promoting Education

Swami Dayananda Vidyalaya - 783 students | 421 Boys | 362 Girls

Semmangudi Government-Aided Higher Secondary School - 1011 Students | 526 Boys | 485 Girls

Swami Dayananda College of Arts & Science - 2074 Students | 1136 Boys | 937 Girls



Promoting Health Care

Rural Ambulance Service

Runs over 1,000 kilometers annually, transporting villagers to the nearest healthcare facility, 24x7

Swami Dayananda Ayurveda Clinic

Every month, over 300 patients benefit through this free ayurveda clinic in Kodavasal



Ensuring Environment Sustainability

Swami Dayananda Farms

289 heritage rice varieties are being conserved, cultivated and distributed every harvest season

Dayavanam - A Micro Forest

23 varieties of fruit and nut trees | An array of medicinal plants, flowering plants, shrubs, herbs, vines and perennial vegetables

Swami Dayananda Gaushala

65 indigenous breeds of cows | Gir, Rati (Gujarat) Tharpakar, Sahiwal, Red Sindhi (Punjab)



Promoting Heritage, Art & Culture

Swami Dayananda Vedapatashala - 28 students | 7 years course | Krishna Yajur Vedam and Vaikhanasa Agama

Jnana Pravaha - A Vedanta Retreat Centre for students who are ready for a more in-depth study of Vedanta

Contents

4

Words of Inspiration
from Our Founder
and Guru

12

Swami Dayananda
Vidyalaya

5

A Message from
the Chairperson &
Managing Trustee

20

Updates from
Semmangudi
Government-Aided
Higher Secondary
School

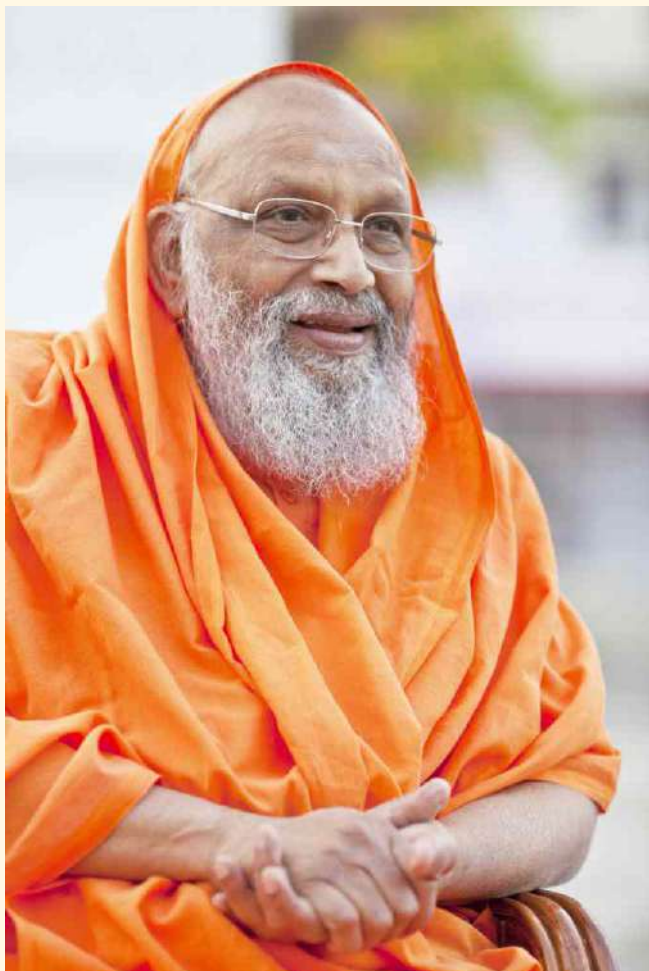
6

Updates from
Swami Dayananda
College of Arts &
Science

26

Seeking the Divine:
Vedanta Retreats

Words of Inspiration from Our Founder and Guru



Just as we see nature without prejudices, we can also see the world that is available for public perception without subjectivity. When you look at a mountain, it does not demand or threaten you. You can be as you are, at home with yourself. You accept yourself in the appreciation of the beauty of the mountain. You do not want the mountain to be different, the animals to be different, the location to be different, or the mountain peak to be different. You take the mountain as it is. It seems to resolve all the demands of the demanding person in you for the time being. You come to appreciate yourself, which you had not done earlier.

You say that the mountain is beautiful and visit the mountain again and again. However, it is not the mountain that you love as much as you love yourself when you see the mountain. In the experience of the mountain, you see yourself, relatively at least, a pleased person whose demands are silenced and whose self-judgement is resolved for the time being. The beauty is so captivating that there is no time for you to be judgemental; the mountain does not let you have your smallness for the time being. It is able to capture your imagination and you find yourself letting go of all your notions; you see yourself as beautiful.

When you see yourself as beautiful, you say the mountain is beautiful. When you say the mountain is beautiful it is non-Vedanta. Vedanta says, "When you say that the mountain is beautiful, it means that you are beautiful." That is Vedanta. When you express that the mountain is beautiful then you become a poet. You can write a poem about the mountain. Vedanta is not poetry. In poetry there are some facts, but you need Vedanta to understand those facts.

In any captivating situation you see yourself as a non-judgemental person. It means that you are capable of being non-judgemental. You neither judge the object of captivation nor yourself. If you judge the object, you also judge yourself. Every judgement leads to self-judgement. When you are not judging the mountain, when you let the mountain be as it is, then you are not judging yourself also, at least for the moment.

When you see yourself as a non-judgemental person, you are in harmony with what you face. It is something that is experientially known to you, but not recognised immediately. When you can relate to the mountain, you can also relate to any other person or situation. If it is possible in one situation, it is also possible in any other situation. We have a basis now to understand ourselves.

- Pujya Swami Dayananda Saraswati

A Message from the Chairperson & Managing Trustee



Dear Readers,

Namaste

The Swami Dayananda College of Arts & Science was, in a way, the starting point of SDET's journey of seva in Manjakkudi. It was instituted in 2001 by Pujya Swami Dayananda Saraswati to help students who wished to pursue higher studies, but who were unable to do so because of the lack of credible colleges in Manjakkudi or vicinity (the closest college was in Kumbakonam—a 23km bus ride away). With families being unwilling to send their children to faraway cities or towns (particularly girls) establishing a college in Manjakkudi itself was the only way to help these aspiring students to pursue their desired course of study.

Over two-and-a-half decades, the college has grown to become one of the best-known names in the region for several reasons: Excellence in pedagogy, state-of-the-art

infrastructure, a holistic approach to curriculum (with emphasis on value-based and cultural education) and—more importantly—emphasis on preparing our students for not just getting jobs, but also growing and establishing themselves in their chosen careers. To this end, we run several training programmes, conferences, bridge courses and workshops to help them build their skills and enhance their readiness for the workplace.

The fruit of our efforts is evidenced by the growing number of students who attend our placement interviews each year, and the number who are placed in well known companies and organisations from different sectors. Since 2014-15, we have seen close to 2,500 students getting placements right at our college—and they have since gone on to carry forth the legacy of their alma mater in the best way possible.

Every year, we have more and more companies coming to our placement event, with those who return sharing how our students have displayed innate discipline, eagerness for learning and readiness for hard work. A case in point in a student named Jailani, from Tiruvarur, who joined Deloitte after graduation and went on to join Deloitte. The company was so impressed with her that they came to Manjakkudi to know more about the influences that shaped her.

Each year, we make a renewed commitment to help provide the best possible in every way to make our students' learning journey one that is comprehensive and complete—and beneficial for life. This way, we continue our seva of creating the 'next gen' of conscious contributors of tomorrow.

Ms. Sheela Balaji

**Chairperson & Managing Trustee
Swami Dayananda Educational Trust**

Swami Dayananda College of Arts & Science

Campus Highlights

Empowering Students | Enriching Faculty | Engaging Community
October – December 2025

The period from September to December 2025 reflects SDC's commitment to transformative education—blending academic rigor, industry exposure, social engagement, and personal development. These initiatives have collectively strengthened the institution's mission of shaping skilled, responsible, and future-ready graduates.

Detailed reports of each initiative follow in the subsequent pages.

At a Glance

- 1,200+ Students Impacted across academic, career, and outreach initiatives
- 7 Major Events & Workshops conducted
- 500+ Students trained in career & interview skills
- 250+ Participants in cultural competitions
- 160 Students trained in AI-powered marketing
- 60 Students certified in Zoho Books (Accounting & Auditing)
- 100 Students engaged in health awareness initiatives

Academic Enrichment & Skill Development

SDC strengthened academic excellence through industry-relevant learning experiences:

- AI-Powered Digital Marketing Workshop
 - 160 students trained in SEO, AI tools, analytics, and automation
 - Bridged gap between theory and real-world digital skills
- Zoho Books Certification Training (30 Hours)
 - 60 commerce students certified
 - Hands-on exposure to corporate accounting practices
- Interview Skills & Career Counselling Programme
 - 500+ students trained
 - Included mock interviews, HR strategies, and AI readiness

Faculty Development & Teaching Innovation

- **5-Day Faculty Development Programme (FDP)**

Focus areas included:

- AI Integration in Education
- Modern Pedagogies & Active Learning
- Research Methodology & Proposal Writing

Impact: Enhanced faculty readiness for technology-driven, student-centric education

Student Welfare & Awareness Initiatives

SDC emphasized **holistic student wellbeing and social awareness:**

- **"Be Aware, Be Safe"** (ICC Programme)
Addressed sexual harassment, cyber safety, and legal awareness

Community Engagement & Social Responsibility

- Grama Sabha Participation

Faculty and students contributed to:

- Rural development discussions
- Awareness on health, hygiene, and skill-building
- Promotion of government welfare schemes

- NCC Training Camp (10 Days)

- 49 cadets trained in discipline, leadership, and safety
- Conducted Cancer Awareness Rally & village outreach

Student Engagement, Culture & Talent

- National Youth Festival District Competitions
 - 250 participants showcased talents
 - Promoted cultural expression and teamwork

Key Outcomes & Institutional Impact

- **Career Readiness:** Students equipped with industry skills, certifications, and interview confidence
- **Digital & AI Exposure:** Strong emphasis on emerging technologies and future careers
- **Social Responsibility:** Active participation in health, rural development, and awareness campaigns
- **Holistic Development:** Balanced focus on academics, life skills, culture, and wellbeing
- **Faculty Excellence:** Adoption of modern teaching methods and research practices

Learning, Leadership and Transformation

Enhancing Teaching Excellence: Five-Day Faculty Development Programme

The IQAC organized a Five-Day FDP from 3rd to 7th October 2025 for faculty members. The programme covered AI in education, active learning, research methodologies, and modern pedagogies. Expert sessions provided insights into innovative teaching strategies and technology integration.

Faculty members actively engaged in discussions, gaining valuable knowledge to enhance teaching effectiveness and research quality



Exploring the Future: AI-Powered Digital Marketing Workshop

On 6th October 2025, SDC hosted a workshop on AI-Powered Digital Marketing led by our alumnus, Mr. Devendran M.

The session covered SEO, AI tools, social media marketing, analytics, and automated campaigns. A total of 160 students participated and gained hands-on exposure to industry practices.

The workshop bridged academic learning with real-world applications and inspired students to explore careers in digital marketing and AI-driven platforms.



Building Professional Expertise: Zoho Books Certification Training



A skill development certificate programme in Online Accounting & Auditing using Zoho Books was conducted from 6th to 10th October 2025.

The training, delivered by certified professionals, benefited 60 commerce students. It provided practical exposure to corporate accounting tools and enhanced employability.

The programme began with a welcome address and concluded with a vote of thanks, marking a successful skill-building initiative.

Celebrating Youth and Culture: National Youth Festival Competitions



The 29th National Youth Festival District Level Cultural Competitions were held on 9th October 2025. The event featured vibrant performances by 250 participants. The programme included inaugural and valedictory sessions, with prizes awarded to winners. The celebration highlighted student talent, creativity, and cultural richness.

Bridging Campus and Community: Participation in Grama Sabha Meeting

The Department of Computer Science, Swami Dayananda College of Arts & Science, actively participated in the Grama Sabha Meeting held on 11th October 2025. The meeting began with an online address by Tamil Nadu Chief Minister Thiru M.K. Stalin, who explained various government schemes aimed at rural development and public welfare.

The event was attended by the Village Administrative Officer. Faculty members including Dr. T. Nagarathinam, Mr. Vinoth Raja, Mr. Prakash, and Mr. S.



Srinath participated in meetings across different villages. III B.Sc (AI) students also actively took part in the meeting at Vadaver.

The gathering focused on community development initiatives such as free eye camps, dengue awareness drives, HIV awareness programmes, and hygiene education for school students. Skill development programmes like Kalan Valarpu and Bee Valarpu training were also introduced to enhance livelihoods and empower villagers.

Promoting Safety and Awareness: “Be Aware, Be Safe” Programme



The Internal Complaints Committee (ICC), in association with IQAC, organized a one-day awareness programme titled “Be Aware, Be Safe” on 13th October 2025.

The session began with ‘Tamil Thai Vazhththu’, followed by a welcome address by Dr. R. Thiripurasundari. Dr. V. Hema, Principal, emphasized the importance of a safe and respectful campus environment. Mrs. M. Sangeetha, Inspector of Police, addressed issues such as sexual harassment, abuse, and online safety. The session encouraged students to remain vigilant and confident in seeking help.

Discipline, Leadership, and Service: NCC Training Camp Experience

Forty-nine students attended the 10-day NCC Combined Annual Training Camp at Arasu Engineering College, Kumbakonam, from 17th to 26th November 2025.

Cadets received training in military discipline, map reading, and drill practice. They also attended sessions on cybercrime, cancer awareness, first aid, and fire safety. The camp included a Cancer Awareness Rally and various competitions. Overall, the experience fostered discipline, confidence, leadership, and holistic development among students.





Swami Dayananda Vidyalaya

Campus Highlights:

Learning, Talent, and Transformation

October – December 2025

The period from October to December 2025 at Swami Dayananda Vidyalaya (CBSE) was marked by a dynamic blend of cultural celebrations, academic enrichment, sporting excellence, and character-building experiences. Each event during the term contributed meaningfully to the holistic development of students, creating opportunities to learn beyond the classroom while nurturing confidence, creativity, discipline, and teamwork.

Highlights at a Glance

- 160 students from 20 schools participated in the Inter-CBSE Yoga Tournament
- 250+ students from 24 schools competed in the district basketball tournament
- 22 SDV students represented the school in basketball (Under-19)
- Runners-up Achievement in Boys' Basketball
- 49 students attended the 10-day NCC Training Camp
- Participation in a 5 km Mini Marathon promoting fitness and endurance
- Multiple intra-school competitions conducted across all grade levels
- Engaging Montessori experiential learning events (Red Day & Green Day)

Impact and Takeaways

This term stands as a testament to SDV's commitment to holistic education—where academic learning is seamlessly integrated with cultural values, physical development, and life skills. Students were not only given platforms to excel but were also guided to grow as confident, creative, and socially responsible individuals. The events of this term have laid a strong foundation for continued excellence, ensuring that every learner is empowered to explore, achieve, and contribute meaningfully.

The following pages present detailed reports of each event, offering deeper insights into these enriching experiences.

Learning in Full Swing!



1

A Celebration of Devotion and New Beginnings (24 September to 02 October)

From 24th September to 2nd October 2025, the SDV campus was immersed in the vibrant spirit of Navaratri, celebrating devotion, culture, and tradition with great enthusiasm. The entire campus resonated with festive energy as the celebrations beautifully reflected the richness of cultural heritage associated with this auspicious occasion. As the days unfolded with reverence and joy, the festivities reached a meaningful and symbolic conclusion on 2nd October with the sacred ceremony of Akshara Abhyasam, marking a significant milestone as young learners took their very first steps into the world of education.

3

Sporting Excellence on the Basketball Court (09 October)

On 9th October 2025, the Thiruvavur Stadium set the stage for an exciting district-level basketball tournament in the Under-19 category for both boys and girls, drawing participation from 24 schools and around 250 students across the district. Amidst this competitive atmosphere, 22 students from our school, representing both boys' and girls' teams, took to the court with determination and teamwork, showcasing commendable skill and sportsmanship throughout the event. Their efforts bore fruit as the boys' team secured the Runners-up position, bringing pride to the institution. Organised as part of the annual district-level games by the Department of School Education and supported by the well-developed infrastructure of the Thiruvavur District Sports Stadium, the tournament not only highlighted athletic excellence but also played a vital role in nurturing young talent and strengthening a vibrant culture of sports among school students.

2

A Grand Showcase of Yoga and Unity (25 October)

On 25th October 2025, under the aegis of the Swami Dayananda Educational Trust and in collaboration with Rock City Sahodaya, Tiruchirappalli, SDV hosted the Inter-CBSE Yoga Tournament, bringing together a remarkable display of discipline, balance, and unity. The event witnessed the enthusiastic participation of 160 students from 20 schools across Thanjavur, Tiruchirappalli, Mannargudi, and Karaikal districts under Zones A and B, with competitions structured across four age categories. Each category required participants to perform five asanas of their choice from a set of nine, allowing them to demonstrate both skill and creativity.

The inaugural ceremony at the Shri GR Auditorium began on an auspicious note with the lighting of the ceremonial lamp, followed by a warm welcome address by the Principal, Mrs. R. Rukmani, and an introduction of the 12 judges by Senior Coordinator Mr. Maruthivasan. The presence of Shri. M.G. Srinivasan, Trustee of the SDET Group and Correspondent of Swami Dayananda College, added significance to the occasion, while Chief Judge Mr. Pattabiraman (SDAT, Thiruvavur) addressed the gathering with valuable insights. As the event progressed smoothly, all participants were awarded e-certificates through their respective schools, and the top three performers in each category were honoured with medals and certificates.

During the prize distribution ceremony, Dr. V. Hema, Principal of Swami Dayananda College of Arts and Science, felicitated the winners, and the event concluded gracefully with a Vote of Thanks by Ms. E. Leelavathy, Yoga Instructor, followed by the National Anthem, marking the successful culmination of a truly enriching and unifying experience.

4

A Splash of Red: Montessori Red Day Celebration (31 October)

On 31st October 2025, the Montessori Department of Swami Dayananda Vidyalaya transformed the school premises into a vibrant sea of red as it celebrated Red Day with great enthusiasm and creativity. The entire environment was beautifully adorned in shades of red, creating a cheerful and engaging atmosphere designed to introduce young learners to the significance of the colour through joyful experiences. Dressed in bright red attire, the children eagerly participated in a variety of art and craft activities tailored to their levels, making learning both fun and meaningful.

The Pre-KG (M0) students delighted in creating apple crafts on ice-cream sticks and decorating strawberry art with glitter, while LKG (M1) students worked on ice-cream crafts and glitter-filled apple art. UKG (M2) students expressed their creativity through butterfly crafts and glitter-enhanced butterfly artwork. As the day progressed, the classrooms filled with colourful creations, reflecting both imagination and enthusiasm. Teachers, too, embraced the spirit of the celebration by dressing in elegant red attire, adding to the festive charm. The event concluded on a joyful note, leaving behind smiles, laughter, and a memorable learning experience for all the little participants.

5

Running with Spirit: Mini Marathon Participation (02 November)

On 2nd November 2025, students of Swami Dayananda Vidyalaya demonstrated their enthusiasm for fitness and determination by actively participating in the 5km Mini Marathon organized by Neelathi Sports Club in Needamangalam. The participants—Dhanur Mithran.P and Gokul Krishna from Grade II, Aarunya S. from Grade VI, and Kumaresan M. and Sam K. from Grade VIII—took part in the

event with great energy and commitment, reflecting a strong dedication to health and physical well-being.

Their efforts were recognized during the Monday Common Prayer, where the Principal proudly announced their participation and honoured them with medals and certificates, appreciating their commendable spirit and sportsmanship. The achievement was celebrated collectively by the Management, Principal, staff, and students.

6

Celebrating Joy and Childhood (14 November)

Children's Day at SDV was celebrated with great joy and vibrancy, as the school campus came alive with colour, laughter, and excitement. Students arrived dressed in bright and beautiful attire, instantly filling the atmosphere with happiness. The celebration began on a serene note with a prayer led by the lady teachers, setting a calm and reflective tone for the day. This was followed by a thought-provoking drama performed by the Gen masters on the theme "Negative Impact of Social Media and Mobile Usage," which effectively highlighted the importance of responsible technology use in students' lives.

Adding to the festive spirit, the lady teachers presented an energetic and graceful dance performance that captivated the audience, after which all teachers gathered to extend their heartfelt Children's Day wishes to the students. The forenoon session featured a variety of classroom competitions designed to encourage creativity and participation, including Fancy Dress and English Rhymes for Montessori students, Clay Modelling and Thirukkural Recitation for Grades I to V, Poster Making and Thirukkural Recitation for Grades VI to VIII, and Poster Making and Book Review for Grades IX and XI.

In the afternoon, students watched some films, including *Baby's Day Out*, *Taare Zameen Par*, *Dangal*, *Hichki*, and *Ilai*, each chosen to impart valuable life lessons and inspire positive thinking. Altogether, the celebration stood out as a meaningful and memorable occasion, blending joy with learning and leaving a lasting impression on every student.



4



5



6



7



8

7

Discipline and Dedication: NCC Training Camp Experience (17 to 26 November)

From 17th to 26th November 2025, 49 students from Grade 9, along with Third Officer Ms. M. Parameswari A.N.O, participated in the 10-day NCC Combined Annual Training Camp (CATC) held at Arasu Engineering College, Kumbakonam, gaining invaluable exposure to a disciplined and structured training environment. Throughout the camp, students engaged in essential NCC activities such as Military Discipline, Map Reading, and Drill Practice, which helped build their confidence and sense of responsibility.

Beyond the core training, the camp featured a series of special lectures on important topics including Cyber Crime, Cancer Awareness, First Aid, and Fire Safety, broadening students' awareness of real-world issues. A practicing gynaecologist also conducted a dedicated session for girl cadets on Menstrual Health and Hygiene, making the experience both educational and relevant.

Marking the 78th NCC Raising Day, observed on the fourth Sunday of November, the 8 Tamil Nadu Battalion, Kumbakonam, organized a Cancer Awareness Rally from Arasu Engineering College, Kallapuliyur to Kovilacheri Village, where students actively participated in spreading awareness among the local community. The camp also provided opportunities for students to showcase their talents through competitions such as Solo Dance, Solo Singing, Handwriting, Silambam, Yoga, Pyramid Formation, and various sports. Altogether, the camp offered a holistic experience that fostered discipline, leadership, teamwork, and personal growth among all participants.

8

Embracing Nature: Montessori Green Day (05 December)

On 5th December 2025, the Montessori Department of Swami Dayananda Vidyalaya (CBSE) celebrated Green Day with great enthusiasm, transforming classrooms into lively spaces decorated in shades of green to create an engaging and immersive learning environment. The programme began with the school prayer, followed by a short speech delivered by KG students, who spoke about the importance of the colour green and its deep connection to nature.

The day unfolded with a variety of creative, hands-on activities tailored for each group, as Pre-KG students explored apple handprint art and caterpillar craft making, LKG students engaged in tree handprint activities and created frog crowns, and UKG students worked on grapes and dinosaur crafts. The celebration concluded with a joyful visit to the micro garden, where children observed different plants and developed a deeper appreciation for greenery and the natural world around them.

Overall, the Green Day celebration provided a meaningful and enjoyable learning experience, helping students connect with nature while fostering creativity and environmental awareness.

Semmangudi Government-Aided Higher Secondary School

Campus Highlights:

Strengthening Infrastructure through Generous Support
October – December 2025

During the period from October to December 2025, Semmangudi Government Aided Higher Secondary School continued to make meaningful strides in academic excellence, student development, and community engagement. This quarter was marked by generous contributions that enhanced school infrastructure, impactful student-led initiatives promoting social awareness, and notable achievements in both arts and sports at the district level. The following highlights provide a snapshot of the school's progress and the vibrant activities that have contributed to its growth and positive impact.



Highlights at a Glance

- Enhanced **infrastructure and resources**
- Strong emphasis on **environmental and social responsibility**
- Exceptional **student achievements in arts and sports**
- Active **community engagement initiatives**

Together, these efforts highlight the school's commitment to nurturing well-rounded individuals while strengthening its role within the community.

Infrastructure

The school witnessed significant development in its infrastructure, thanks to the continued generosity of Smt. Uma and Dr. Ram Venkatraman (USA). Building on their earlier contribution to the administrative block, they further enhanced the school's facilities by sponsoring essential equipment worth 1,51,900. These additions have strengthened the school's administrative efficiency and improved the learning environment for both staff and students.

Social Awareness

In observance of NSS Day (23 September 2025), a tree plantation drive was organized on campus under the leadership of the Head Master. With active participation from NSS officers, the Green Corps Coordinator, and student volunteers, the initiative reinforced environmental awareness and responsibility among students.

On 16 October 2025, ahead of Diwali, Junior Red Cross students led a meaningful outreach campaign across Semmangudi village.

- 100% village coverage through handbill distribution
- Promoted safe and accident-free celebrations
- Engaged both households and local businesses

Achievements

Students delivered exceptional performances at the District-Level Art Festival, securing First Place in multiple categories with total First Place Wins in 6 categories.

All winners have qualified to represent the district at the State-Level Art Festival, marking a significant achievement for the school.

Our students also demonstrated commendable sporting excellence by securing Second Place in the Tiruvarur District Under-14 Volleyball Tournament (14 October 2025).



Sporting Spirit Shines: Volleyball Success (14 October)

Semmangudi School demonstrated commendable performance in sports by securing Second Place in the Tiruvarur District-Level Under-14 Volleyball Tournament held on 14th October. This achievement reflects the dedication, teamwork, and sporting spirit of the students, bringing recognition to the school at the district level.

Spreading Light Safely: Diwali Awareness (16 October)

On 16th October 2025, ahead of the Diwali festival, Junior Red Cross students undertook a thoughtful awareness campaign in Semmangudi village. With a focus on promoting a Safe and Accident-Free Diwali, the students actively engaged with the community. They distributed informative handbills to every household and shop across Semmangudi village, encouraging residents to celebrate the festival with care and responsibility. The initiative highlighted the students' commitment to social awareness and community welfare.

Nurturing Nature: NSS Day Tree Plantation Drive (23 October)

In commemoration of NSS Day on 23rd October 2025, a tree planting drive was organized within the school campus under the leadership of the Head Master. The event was conducted in the presence of NSS Programme Officer Mr. K. Murugadoss.

The initiative witnessed active participation from the Assistant Programme Officer, Green Corps Coordinator, and enthusiastic NSS student volunteers. The drive served as a meaningful step towards promoting environmental awareness and instilling a sense of responsibility towards nature among students.



Excellence in Arts: District-Level Achievements



Students of the school showcased remarkable talent at the District-Level Art Festival, securing First Place in multiple categories across different classes.

Class 8

Classical Music (Solo)
Sangeerthana V. – 8C

Class 9

Parai Drumming
Sezhiyan S. – 9D

Classes 11 & 12

Folk Dance (Group)
Yazhini V. – 12B
Lakshana K. – 12B
Mounika R. – 12B
Hasini S. – 11A

Parai Drumming

Sabari S. – 12A

Rangoli

Mohanapriya S. – 12C

Street Play

Students of Class 11D

All the above First Place winners will be representing the district at the State-Level Art Festival Competition, marking a proud achievement for the school.

Empowering Education through Generous Support



Smt. Uma and Dr. Ram Venkatraman from the United States, generous donors of the ground floor of our school's administrative block, have once again extended their support to the institution. Continuing their commitment to the school's growth, they sponsored essential items worth Rs. 1,51,900.

Their thoughtful contribution includes 2 desktop computers, 1 colour printer, 12 chairs, and 12 fans. These additions significantly enhance the school's infrastructure and day-to-day functioning. The school community expresses deep gratitude for their continued generosity and unwavering support towards the institution's well-being.



Seeking the Divine: Vedanta Retreats

Jñāna Pravāha was conceived and designed not just as a memorial but a living tribute to Pujya Swamiji's memory and the continuing tradition of his teachings. The name 'Jñāna Pravaha' ('Perennial Flow of Knowledge') was arrived at after deliberating upon the true purpose and design of the place. Like the Ganga, which embodies the flow of wisdom through generations, Pujya Swamiji's words carry the eternal essence of Vedanta – and will continue to touch and enlighten seekers world over for eons to come. We share details of the recent Vedanta retreats held here.



On October 15, 2025, Jnana Pravaha welcomed a group of Vedanta students from Brazil, affiliated with Acharya Jonas Masetti Vishwanath. The group participated in a satsang with Swami Ramesvarananda Saraswati, engaging in quiet reflection on Vedantic teachings. Their visit offered a gentle reminder of how spiritual inquiry can bring people together across cultures, united by a shared interest in the wisdom of Sanatana Dharma.



Rooted in Seva

Puja Swami Dayananda Saraswati was a profound thinker, philosopher, spiritual teacher and one of the greatest masters of Vedanta. Posthumously awarded the Padma Bhushan, he was the Founder of AIM for Seva, Swami Dayananda Educational Trust (SDET), Arsha Vidya Research & Publication Trust (AVRPT) and Arsha Vidya Gurukulams in India and USA. Swamiji's drive to found these organisations stemmed from his desire to bring positive change to everyone in the best ways possible.



AIM FOR SEVA

Founded in 2000, AIM for Seva is a registered non-profit organisation which aims to transform our society through a network of seva. AIM for Seva instituted its flagship project, Chatralayams (Free Student Hostels) with the aim of enabling children from impoverished rural and tribal areas to have the same opportunities as children of means. This was the start of a legacy of seva across India in the fields of education and social empowerment. Today, we are running 191 projects (covering a wide range of social issues) impacting over 20,000,000 people across India.

Contact Us

II Floor, 'Srinidhi' Apartments, No. 4, Desika Road, Mylapore, Chennai - 600 004, Tamil Nadu
Phone: +91 44 2498 7955 / 66 | Mobile: +91 95000 60153 | Email: contact@aimforseva.in

aimforseva.in [f aimforseva](https://www.facebook.com/aimforseva) [Xaim4seva](https://twitter.com/aim4seva) [ig aimforseva](https://www.instagram.com/aimforseva) [/c/AIMforSEVIndia](https://www.youtube.com/channel/UCc/AIMforSEVIndia)
[in aimforseva](https://www.linkedin.com/company/aimforseva) [AIM for Seva](https://www.whatsapp.com/channel/01234567890/AIMforSeva)



SWAMI DAYANANDA EDUCATIONAL TRUST

Founded as a registered non-profit organisation in 2003 in Manjakkudi, a village in Tiruvarur, the birthplace of Puja Swami Dayananda Saraswati, Swami Dayananda Educational Trust (SDET) has transformed the village into a vibrant yet serene village by continuously and consistently working towards achieving sustainable development. SDET's projects, spread across education, employment, Vedic school, farming, gaushala and community healthcare have ensured education to thousands of children and livelihood to villagers from Manjakkudi and beyond.

Contact Us

Swami Dayananda Campus, Manjakkudi, Tiruvarur District - 612 610, Tamil Nadu
Tel: +91 4366 260 300 | Email: swamidayanandaeducationaltrust@gmail.com

www.sdet.in [f sdetmanjakkudi](https://www.facebook.com/sdetmanjakkudi) [ig sdet_manjakkudi](https://www.instagram.com/sdet_manjakkudi)



Arsha Vidya Research
& Publication Trust

ARSHA VIDYA RESEARCH & PUBLICATION TRUST

Knowledge of Vedanta gives every individual the wisdom to pass through this life in peace and adhering to one's dharma. With a view to preserving and propagating this wisdom, Puja Swami Dayananda Saraswati, a traditional teacher of Vedanta, founded the Arsha Vidya Research & Publication Trust (AVRPT), a registered non-profit charitable organisation in 2005. AVRPT is the single-source centre for editing and publishing Puja Swami Dayananda Saraswati's wealth of teachings in all formats.

Contact Us

III Floor, 'Srinidhi' Apartments, No. 4, Desika Road, Mylapore, Chennai - 600 004, Tamil Nadu
Phone: 044 24997131 / 7023 | Mobile: +91 98405 99620 | E-mail: avrndpt@gmail.com

www.avrpt.com [f AVRPT](https://www.facebook.com/AVRPT) [Xavrndpt](https://twitter.com/avrndpt) [ig avrndpt](https://www.instagram.com/avrndpt) [AVRPT](https://www.youtube.com/channel/UCc/AVRPT)



SCAN TO DONATE



At every step, SDET makes all efforts to bring in modernity and development while staying rooted in the village's essential rural ethos. This work is our seva to our beloved Guru, and his vision of each one of us becoming a contributor to the welfare of others. We place a humble request before you to join us on our journey, to enable a positive cycle of change, and bring Puja Swami Dayananda Saraswati's vision to life.

To support us, please scan the QR code given, or visit <https://sdet.in/support-us/>



Swami Dayananda Educational Trust

Manjakkudi, Tiruvarur District - 612 610, Tamil Nadu

☎ +91 4366 260300 ✉ swamidayanandaeducationaltrust@gmail.com

🌐 www.sdet.in 📺 [sdetmanjakkudi](https://www.facebook.com/sdetmanjakkudi) 📷 [sdet_manjakkudi](https://www.instagram.com/sdet_manjakkudi)